Kia Ora, I'm Kevin McCutcheon, a product designer from New Zealand living in Los Angeles, California. My areas of expertise include system design, art direction, animation, and anything interactive. I have over ten years of industry experience, having worked from concept to final deliverables with startups, agencies, and international product design clients. I specialize in high-quality, human-centered design that journeys into uncharted territory to help shape the internet's future.

WORK HISTORY

Edenspiekermann - Los Angeles
March 2020 - April 2023

Associate Design Director

My role at Edenspiekermann LA required a wide range of skills from visual art direction to end-to-end product design. I was in charge of teaching and managing all designers, as well as collaborating with our clients and teams to produce award-winning work.

MING Labs GmbH Berlin
April 2019 - April 2020

Senior Product Designer

MING Labs is a privately owned business in Berlin, Germany that specializes in app and product design. During my time at MING, I worked on projects with Nike, GLS, insurance firms, fintech, medical institutes, and sport tech start-ups.

Edenspiekermann - Berlin
January 2018 - August 2018

Senior Product Designer

I worked on a variety of projects at Edenspiekermann Berlin, including EV automobile product design, news source app design, branding, and product design for start-up companies such as Nanoscent.

Gladeye
April 2014 - August 2017

Senior Staff Designer

Gladeye is a digital innovations agency. Bringing technical excellence and human insights to digital design. My role as a lead designer was to be at the forefront of building interactive experiences from conception to launch. We worked on products from start-ups to established businesses.

Open Polytechnic of New Zealand
April 2013 - April 2014

Designer & Developer

I was a staff designer and developer at Open Polytechnic, an online educational software institution & university. I was investigating, researching, and developing new ideas with emerging technologies to assist improve the e-learning experience.

Bocapa
July 2012 - April 2013

Staff Designer

Bocapa is a small digital studio that specializes on solution-driven digital design. To alter brands and create aesthetically captivating work, I collaborated directly with a small team and clients. We worked on several website designs and product launch campaigns.

AWARDS

Product Design   2022 - 2023

Luxury Car of the Year from World Car Awards

Car of the Year from MotorTrend

App Design   2016

NZ Olympic Team App

Web Design   2017 - 2015

Site of the day - Allpress Espresso

Best Awards - Allpress Espresso

Site of the day - Fonterra Campaign

Best Awards - Fonterra Campaign

Best Awards - Paypr

Best Awards - 62 Models

Site of the day - 62 Models

EDUCATION

Open Polytechnic – 28.5.2015
Bachelors of Interactive Design

Yoobee Natcoll Design School - 7.5.2012
Diploma of Web Development

Natcoll Design Technology - 22.12.2010
Diploma of Computer Graphic Design

References on request